



Introduction

Hello! My Name is Rebecca and I am a Graphic Designer & Illustrator with over 4 Years experience in the industry. Over 3 of those years have been spent as a Product designer working on a Huge Range of Big name Brands such as Nintendo, Pokémon, Warners & Hasbro to create a range of stunningly unique and eye catching product. I'm excited to take the next step in my career in an innovative and ambitious team that inspires creativity and pushes development allowing me to sharpen my skills and gain fresh insights. I'd say one of my biggest skills is blending my creativity with strategic thinking & Practical Business sense.

Skills

**3+ YEARS EXPERIENCE
IN LICENSED MERCHANDISE**

ADOBE CREATIVE SUITE



- Graphic Design
- Product Design
- Branding
- Packaging
- Concept Design
- Illustration
- Social Media
- Time Keeping
- Communication
- Creativity

Office 365

Asana

Education

The Sheffield College
Art & Design: Fine Arts

2015 - 2018

Full Time Course that Focused on a diverse range of areas around Graphic Novel Illustration. Topics throughout the course delved into Character Design, Storytelling, Story Boarding, Editorial and future career development options.

The Sheffield College
Art & Design: Fine Arts

2013 - 2015

Full Time Course focusing on Traditional Art and Design but also Textiles, I used this time to develop my style as an Artist and Designer & Experiment with my Work.

Eckington School
GCSE Education

2009 - 2013

ART & DESIGN: FINE ARTS C
MEDIA STUDIES B
BTEC Diploma: Art and Design: Textiles PASS
OCR:ICT PASS
GCSE MATHS: C

Experience

Graphic Designer
GBeye & Abyssa Corp

June 2021 - Present

- Adhering to style guide rules to ensure product not only upholds the Brand image for each individual IP but simultaneously remains unique amongst competitors.
- Make revisions based on licensor feedback, internally approve physical samples, review product and designs ensuring the approval process is smooth.
- Manage files and ensured accurate print-ready files before forwarding design files to factories, facilitating a smooth process from design to final approval.
- Collaborating within a team on engaging projects, Presenting Mockups, Moodboards and inspiration for internal discussion.
- Creating custom Illustrations, Icons & other graphic elements to enhance designs.

Full Time Position as a Graphic Designer creating licensed Merchandise for a roster of licenses. Some of our Biggest Names include, Pokemon, Nintendo, Hasbro & More

Freelance Artworker
Thisisnessie Ltd.

Dec 2020 to Jan 2021

- Working within Indesign to create custom made orders with premade assets.
- Sending Premade Replies to customers when an order has been completed usually through Zendesk & NOTHS.
- Working Independantly and taking initiative to get orders processed.

Freelance Position as an Artworker for Thisisnessie creating Made to order custom Prints

Graphic Designer
Reaction 9 Ltd.

Jan 2020 to Aug 2020

- Transformed white-label cleaning chemical products into fully branded products by developing fully customized logos and labels for each bottle.
- Developed labels that adhered to strict guidelines ensuring the inclusion of accurate warning symbols and essential information for safe product use.
- Participated in Networking events, to gather insight from competitors and gain inspiration for my own design work.
- Taking initiative to learn about the industry I'm not knowledgeable in to be able to fully understand my role better in order to make better decisions.

Full Time Position as the Lead Graphic Designer. Branding all white label product as well as working on their range of marketing Collateral.

Graphic Designer
Freelance

2016 - Present

- Fully Custom Brand Pack for a Pet Chew company based in Dubai called Jed's Patisserie.
- Full Report Design for Adam Fayed Financial Planner Complete with Custom Graphs using the information provided.
- Working Independantly as a freelancer selling self made product and artwork whether it was through Etsy, Craft Fairs or Conventions.

Freelance Experience taken alongside Full Time work and in gaps between studying to better gain knowledge and experience.